



Can you see the point in this.....?



We are searching for entrepreneurs and business managers who understand how to turn great ideas and results from multi million Euro research and development into profits for their business.

Your next new product could come from our list of developments which are in the process of being researched by the best minds in Europe. Here is just one example.

The vision control system

The Dynavis project is developing an intelligent vision control system which learns to understand the things that it see's. Point it at an environment and teach it what to look for and Dynavis will keep watch for you. Whether it is quality control of products or an extra set of ultra critical deductive eyes we believe that the system will become an important part of many businesses.

What kind of environment will it look at.....?

The options here are many and varied. Any environment where a normalised situation needs to be monitored for deviation could be a place for Dynavis. These deviations from the normal can vary in size and their critical implication, but once Dynavis has learned the parameters and standards that present in both acceptable and unacceptable situations it can make appropriate decisions about them. The following list are simply some areas of business where we think it could be effective.....you may have other ideas!

Manufacturing

Assembly

High quality printing and Packaging

Bank notes

Travelers cheques

Food production

Packaging, product portion and quality control

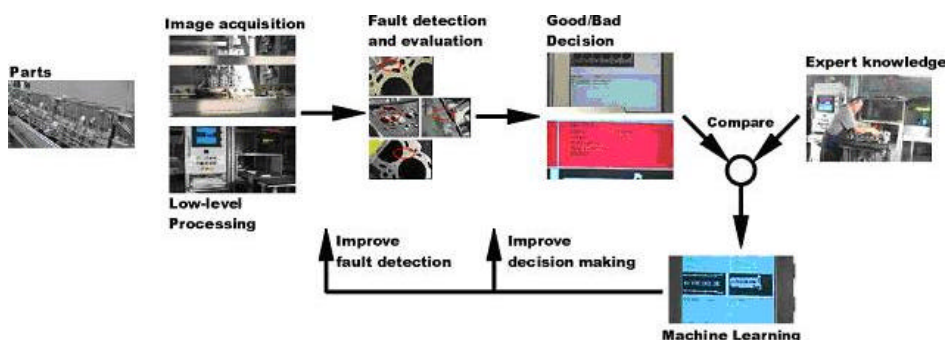
Egg and fruit inspection

Banking fraud detection

Check signatures cheque monitoring

How can you get involved?

If the development of this product is in your interest or you can see a future for an innovative use or application for this kind of technology then please contact us to express your interest and we will be very happy to have discussions with you and open the door into European Research and Development. It really is that easy!



The process that we will use to include you is called an Enterprise Group and is outlined below.



Enterprise Grouping as a route to prosperity!

Businesses and individuals that can benefit from involvement with an Enterprise Grouping (EG) are not limited to those that can contribute to the research. The main focus of the activity of the EG is to find ways of making money, based on the research outputs from major EC projects. In particular we are interested in the challenge of finding new commercial opportunities based on Intellectual Property produced by some of these projects.

Phase one of activity is specifically to share information about products, processes or techniques that have been developed, these will all be at the cutting edge of the state of the art. All the companies that have joined the EG will be invited to take part in a web based 'Concepts Forum'. The output from this process will be the identification of a number of ways in which the new technology can be harnessed to make money.

Phase two is to establish which of those companies want to make a commitment to pursue some of these concepts and to identify any additional research work of technology adaptation that will be needed in order to required to do so.

Phase three is the performance of the technology adaptation, in parallel with which we will develop a business plan.

Phase four is to launch the new business based on the above. Of course, this is a simplified picture and there are a few more complexities along the way, but it is a picture of the process.

The Benefit

Any new products and services that are launched from the EG will return some licence revenue to the owners of the foreground knowledge we have built on (the remainder of the EC project partners) but any new IPR generated will belong solely to the EG members. The level of ownership of the IPR will be determined by the contribution made by each member

Costs

In considering whether to join an EG the obvious question is 'What does it cost'. The answer is 'Very little or nothing'. Members are expected to contribute their time and effort to the EG free of charge, and of course to be prepared to validate this contribution as part of the process of defining the ownership referred to above, but there is a budget available to cover cost of travel and subsistence for the EG members when it is required. The methods have been designed to make sure that the majority of input can be made with little need for travel.

What about paperwork!

This is a European Commission project, of course there is paperwork – but EurExcel, as the lead organisation in the EG will handle all the direct workload with the project and the EC. The only paperwork for the EG members, relating to what has actually been done, will be kept to a minimum. We don't like excessive bureaucracy either!

If you are interested to talk further, please contact Rick Hartwig at the project exploitation partner, The European Association of Innovating SMEs,

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www.dynavis.org

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